

GUESS -A- SKETCH

MARCH 7

2024

RESERVATION
FORM

Sponsorship Levels

Sponsors of Guess-A-Sketch provide critical funding to the Center for Architecture's K12 design education programs and help promote the understanding and appreciation of architecture.

- BENEFACTOR, \$12,500**
- PATRON, \$8,500**
- SPONSOR, \$5,000**
- SUPPORTER, \$2,750**
- FRIEND, \$1,250**
- FULL-PAGE DIGITAL JOURNAL AD, \$500**
- HALF-PAGE DIGITAL JOURNAL AD, \$250**
- VIP TICKET, \$250**
Qty: _____
- AUDIENCE TICKET, \$175**
Qty: _____
- I am unable to attend the event, but would like to contribute:**
\$: _____

Listing

Please list donor or firm name as it should appear in Guess-A-Sketch materials:

Payment Information

Credit Card Number: _____ Exp.Date: _____ CVV: _____

Card Holder Name: _____

Signature: _____

- Check enclosed:**
Payable to the Center for Architecture

Please submit completed form and payment to:

Development Department
Center for Architecture
536 LaGuardia Place
New York, NY 10012
212-358-6117, development@aiany.org

Pay online or view event updates: centerforarchitecture.org/guessasketch

Sponsorship Levels

BENEFACTOR

\$12,500

- Recognition at the **Benefactor** level
- **15 audience tickets**, with opportunity to form a team*
- **Logo** in Guess-A-Sketch e-vite
- **Logo with link** in all Guess-A-Sketch digital materials
- **Full-page ad** in the digital event journal
- **Logo and verbal acknowledgement** at the event
- **Invitation to the VIP Reception**
- **Opportunity to distribute promotional material/corporate giveaways** at event
- **Logo recognition** as Annual Education Fund Benefactor

PATRON

\$8,500

- Recognition at the **Patron** level
- **10 audience tickets**, with opportunity to form a team*
- **Logo** in Guess-A-Sketch invitation
- **Logo with link** in all Guess-A-Sketch |digital materials
- **Full-page ad** in the digital event journal
- **Invitation to the VIP Reception**
- **Logo and verbal acknowledgement** at the event

SPONSOR

\$5,000

- Recognition at the **Sponsor** level
- **8 audience tickets**, with opportunity to form a team*
- **Logo** in Guess-A-Sketch e-vite
- **Logo with link** in all Guess-A-Sketch digital materials
- **Full-page ad** in the digital event journal

* Teams *

BENEFACTOR-, PATRON-, and SPONSOR-level contributors have the option of using 5 of their tickets to form or sponsor a Guess-A-Sketch **TEAM**. Please contact us if interested.

SUPPORTER

\$2,750

- Recognition at the **Supporter** level
- **4 audience tickets**
- **Name** in Guess-A-Sketch e-vite
- **Name** in all Guess-A-Sketch digital materials
- **Full-page ad** in the digital event journal

FRIEND

\$1,250

- Recognition at the **Friend** level
- **2 audience tickets**
- **Full-page ad** in digital event journal

Advertising

SOCIAL MEDIA \$750

Ad will run on our Instagram page prior to the event (40K Followers)

FULL PAGE DIGITAL JOURNAL \$500

Ad will run on a full screen during the event

HALF PAGE DIGITAL JOURNAL \$250

Ad will run on a half screen during the event

All ads,
payments,
and guest
names must be
submitted by:

**FEBRUARY 26,
2024**