



## 2022 AIA New York President's Circle Sponsorship Levels and Benefits

### UNDERWRITER - \$25,000

- Recognition at the Underwriter level
- Logo with link on all digital materials related to President's Circle programs and initiatives
- Verbal and digital recognition at all President's Circle programming
- Logo and 150-word company description included in press releases related to all President's Circle programs and initiatives
- Logo included in the wall credits for the Fall 2022 CFA Lab exhibition
- Logo on all printed materials related to CFA Lab exhibition and programs
- Logo with link on all digital materials related to CFA Lab exhibition and programs
- Verbal and digital recognition at all CFA Lab related events
- Opportunity to give the official welcome at CFA Lab opening
- Opportunity to distribute marketing materials at the Center for Architecture front desk during the length of the CFA Lab exhibition and at related programs
- Opportunity to hold an event in the Center for Architecture during the CFA Lab exhibition
- Titanium-level corporate membership for 10 firm representatives (\$5,250 value)

### PATRON - \$10,000

- Recognition at the Patron level
- Logo with link on all digital materials related to President's Circle programs and initiatives
- Verbal and digital recognition at all President's Circle programming
- Logo and 150-word company description included in press releases related to all President's Circle programs and initiatives
- Logo included in the wall credits for the Fall 2022 CFA Lab exhibition
- Logo on all printed materials related to CFA Lab exhibition and programs
- Logo with link on all digital materials related to CFA Lab exhibition and programs
- Verbal and digital recognition at all CFA Lab related events
- Steel-level corporate membership for 5 firm representatives (\$2,700 value)

### SPONSOR - \$5,000

- Recognition at the Sponsor level
- Name with link on all digital materials related to President's Circle programs and initiatives
- Digital recognition at all President's Circle programming
- Name included in press releases related to all President's Circle programs and initiatives
- Name included in the wall credits for the Fall 2022 CFA Lab exhibition
- Name on all printed materials related to CFA Lab exhibition and programs
- Name with link on all digital materials related to CFA Lab exhibition and programs
- Digital recognition at all CFA Lab related events

### SUPPORTER - \$2,500

- Recognition at the Supporter level
- Name on all digital materials related to President's Circle programs and initiatives
- Name on all digital materials related to CFA Lab exhibition and programs
- Digital recognition at all President's Circle programming and CFA Lab related events

### FRIEND - \$1,000

- Recognition at the Friend level
- Name on all digital materials related to President's Circle programs and initiatives
- Digital recognition at all President's Circle programming

*Note: Size and location of company names/logos commensurate with sponsorship level and design. Corporate membership not available to architecture firms, registered architects, or associates.*